



DLA Piper named second most powerful law firm in Acritas' Global Elite Brand Index

DLA Piper is the second most powerful global legal brand according to Acritas' annual Global Elite Brand Index. Now in its tenth year, the index canvasses the opinions of 1600 senior legal buyers around the world at organisations with more than USD1 billion in revenue. The ranking are decided on awareness, favourability and consideration for multi-jurisdictional litigation and deals.

Over the course of the last decade, DLA Piper has always featured in the top ten legal brands, and the firm has consistently ranked in the top three since 2015.

Commenting on the result, Global Co-Chairman Roger Meltzer said, "Our Acritas ranking is a potent indicator of the strength of our global strategy and our reputation in the marketplace. It is also a testament to our exceptional people and the value they and DLA Piper's platform provide to our clients across sectors and around the world."

Global Co-CEO, Simon Levine added, "An ethos of collaboration is at the heart of our business and we pride ourselves on acting as true business consiglieres to our clients. Coupled with our unrivalled global platform and reputation for breaking new ground in the legal market, our Acritas ranking reflects the fact that senior legal counsel knows what we stand for and understands our brand."

In its analysis of the Global Elite Brand Index, Acritas identified clear themes for the highest firms ranked, including global strategy and premium reputation across multiple jurisdictions