

# Satu-Anneli Kauranen Senior Counsel



Location Helsinki

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Satu-Anneli Kauranen is an expert in competition, compliance and regulatory matters with over 20 years experience principally from private practice in Finland and abroad.

Satu-Anneli has represented clients in many high profile merger control processes before the European Commission and the Finnish Competition and Consumer Authority. Her notable merger control experience also covers coordination of multijurisdictional merger notifications simultaneously in several competition authorities.

She regularly advises companies and associations of companies also on issues related to abuse of dominant position, cooperation between competitors including exchange of information, and distribution agreements.

Additionally, Satu-Anneli has broad experience of EU product regulatory legislation. She represents clients before national authorities in product regulatory matters and provides advice on legal issues concerning product compliance, chemicals and food law questions.

Satu-Anneli has published a number of articles on Competition and Regulatory Review (Lexxion Publishing, Berlin and Brussels.

### Credentials

#### Education

- University of Turku, Master of Laws, 2000
- K.U. Leuven LLM European Law, IPRs, Competition Law, 2003
- University of Law of London (pre 2012 College Of Law of England and Wales),
  EYLS Scholar, Diploma in English Commercial Law, 2003
- University of Groningen, European law, International law, 1996-1998

#### Members hips

- The Finnish Competition Law Association
- The Finnish Corporate Responsibility Law Association
- The European Law Association
- The Public Procurement Law Association
- The European Competition Lawyers Association
- W@Competition
- Finnish Fashion Law Association
- European Lawyers' Association

# Experience

#### Prior Experience

- 2017 to 2023, Partner, Finnish law firm
- 2015 to 2017, Specialist Counsel, Finnish law firm
- 2010 to 2014, Senior Associate, Finnish law firm
- 2007 to 2009, Associate, International law firm, Brussels
- 2006 to 2007, Junior Associate, International law firm, Brussels
- 2004 to 2006, Professional Support Lawyer, International law firm, Brussels
- 2003 to 2004, Trainee, European Commission, DG Competition, Brussels
- 2001 to 2008, Legal Expert, ECAS Citizen Action Service, Brussels
- 2000 to 2002, National Legal Expert, College of Europe, Bruges

# Selected recent references

- Advising Mehiläinen on the acquisition of Humana's elderly care business in Finland (2024)
- Advising Touhula Päiväkodit and its shareholders on the sale of the company to AcadeMedia (2024)

# Rankings

Legal 500 EMEA

- Endorsed in Legal 500 EMEA 2020
- Endorsed in Legal 500 EMEA 2021
- Endorsed in Legal 500 EMEA 2022
- Endorsed in Legal 500 EMEA 2023
- Endorsed in Legal 500 EMEA 2024
- Endors ed in Legal 500 EMEA 2025



Chambers Europe

- Endorsed in Chambers Europe 2021
- Endorsed in Chambers Europe 2022
- Endorsed in Chambers Europe 2023
- Endorsed in Chambers Europe 2024
- Endorsed in Chambers Europe 2025

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### Services



Compliance and Investigations



Litigation and regulatory



Litigation and regulatory

### Sectors



Consumer Goods and Retail



Consumer Goods and Retail